

REDDACLIFF PLACE

- 1: Reddacliff Place

GEORGE STREET END OF THE MALL

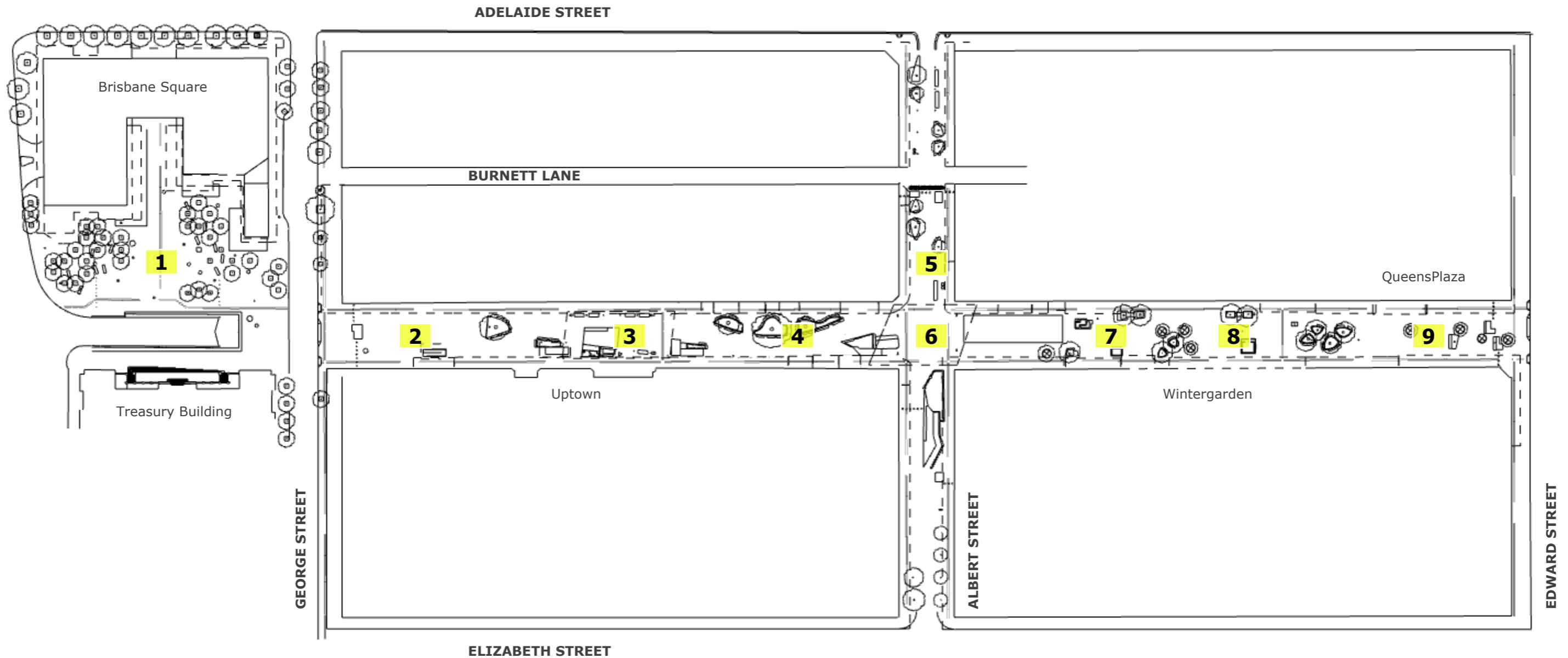
- 2: George St Activation Space
- 3: QSM Stage
- 4: Fig Trees

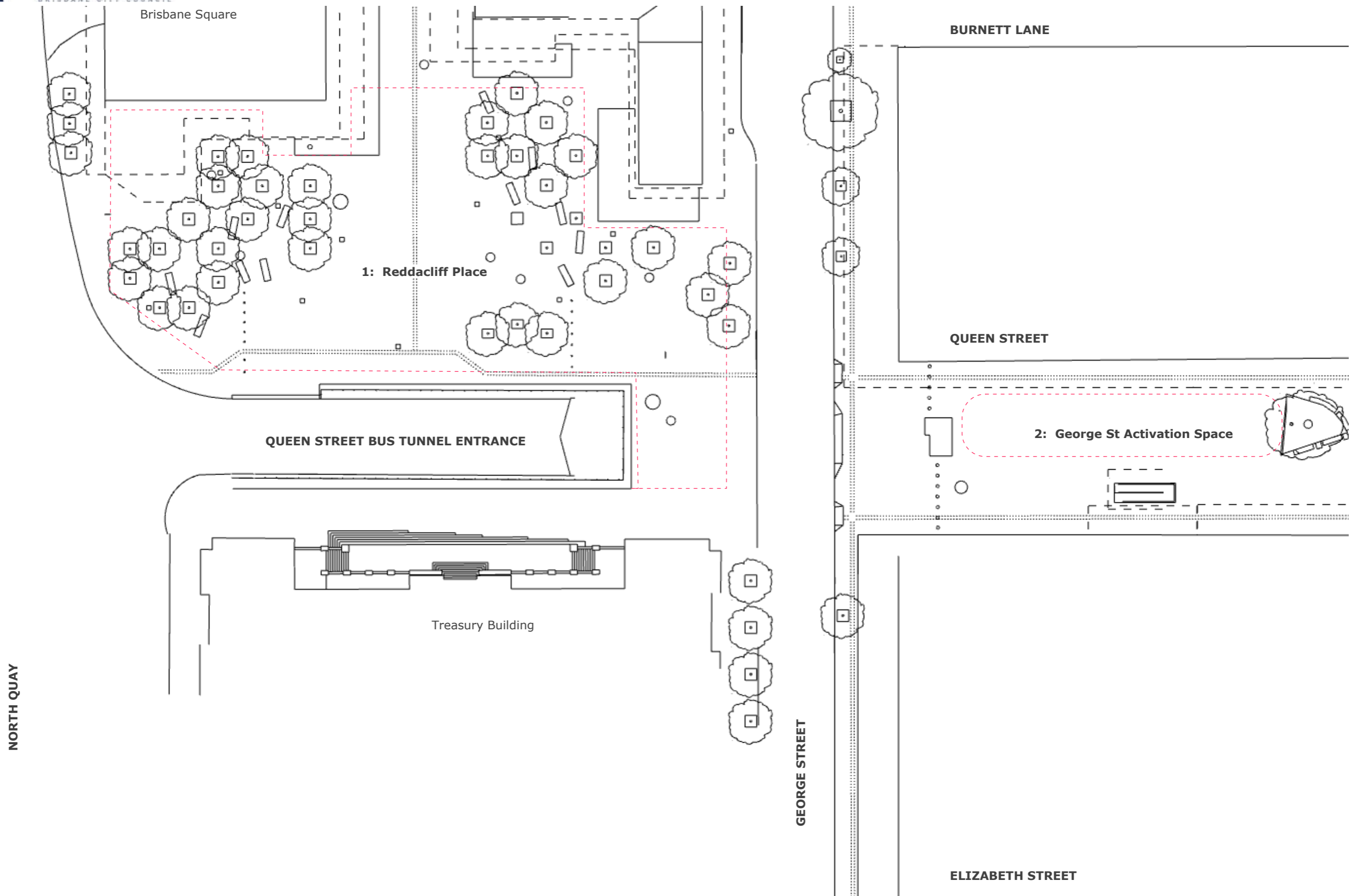
CENTRAL AREA / ALBERT STREET

- 5: Albert St West
- 6: Central Structure

EDWARD STREET END OF THE MALL

- 7: Regent
- 8: Wintergarden / Folly (two sites)
- 9: Edward St Activation Space





BURNETT LANE

QUEEN STREET MALL - ACTIVATION SPACES - GEORGE STREET END

note: additional spaces available on request. example: small space outside of a specific retailer for a product launch

QUEEN STREET

Hyatt Hotel

2: George St Activation Space

3: QSM Stage

4: Fig Trees

Uptown (Myer Centre)

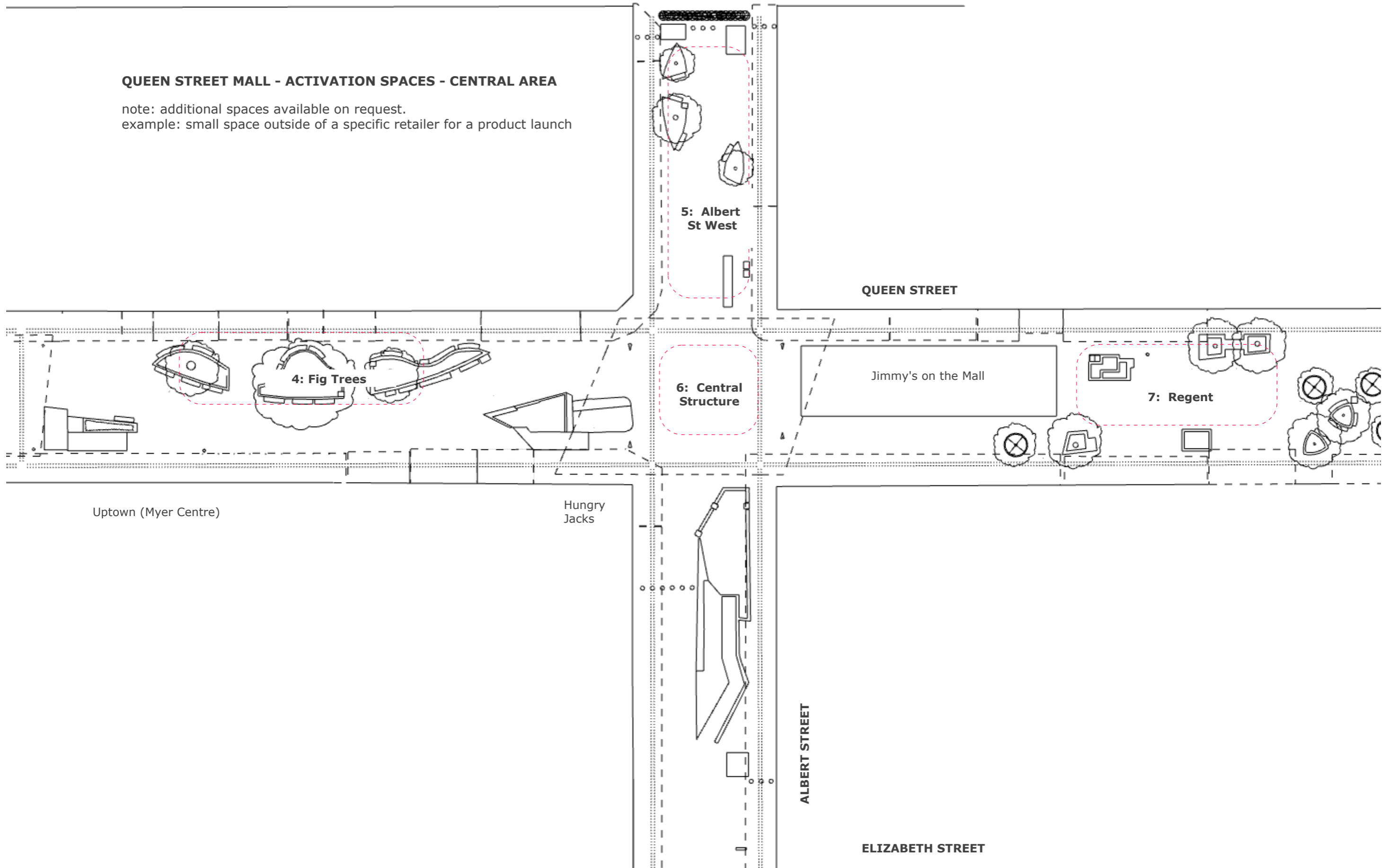
GEORGE STREET

ELIZABETH STREET

BURNETT LANE

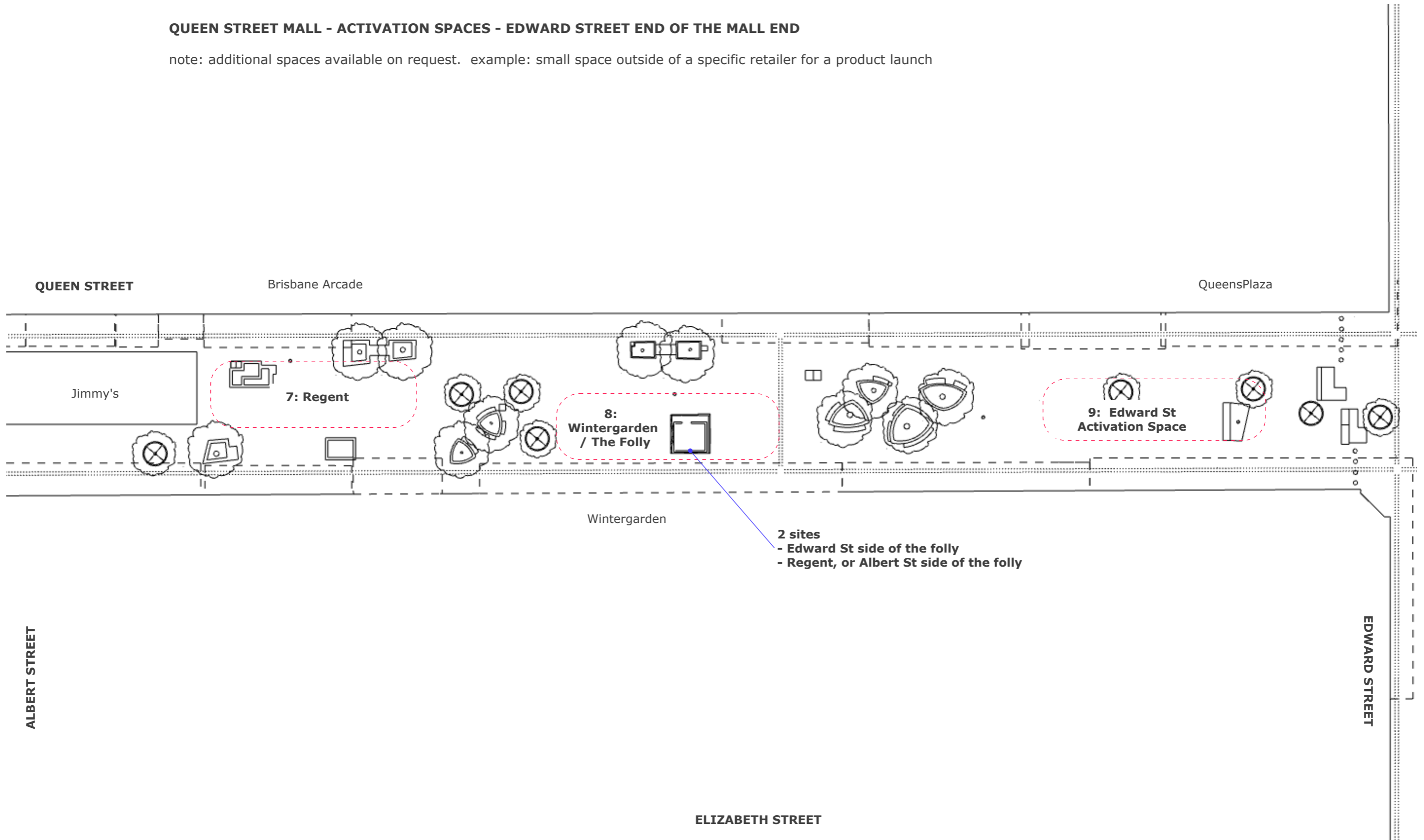
QUEEN STREET MALL - ACTIVATION SPACES - CENTRAL AREA

note: additional spaces available on request.
example: small space outside of a specific retailer for a product launch



QUEEN STREET MALL - ACTIVATION SPACES - EDWARD STREET END OF THE MALL END

note: additional spaces available on request. example: small space outside of a specific retailer for a product launch



REDDACLIFF PLACE
Access via George Street

GEORGE STREET END OF THE MALL
Access Queen, via George St

CENTRAL AREA / ALBERT STREET
Access via George Street end

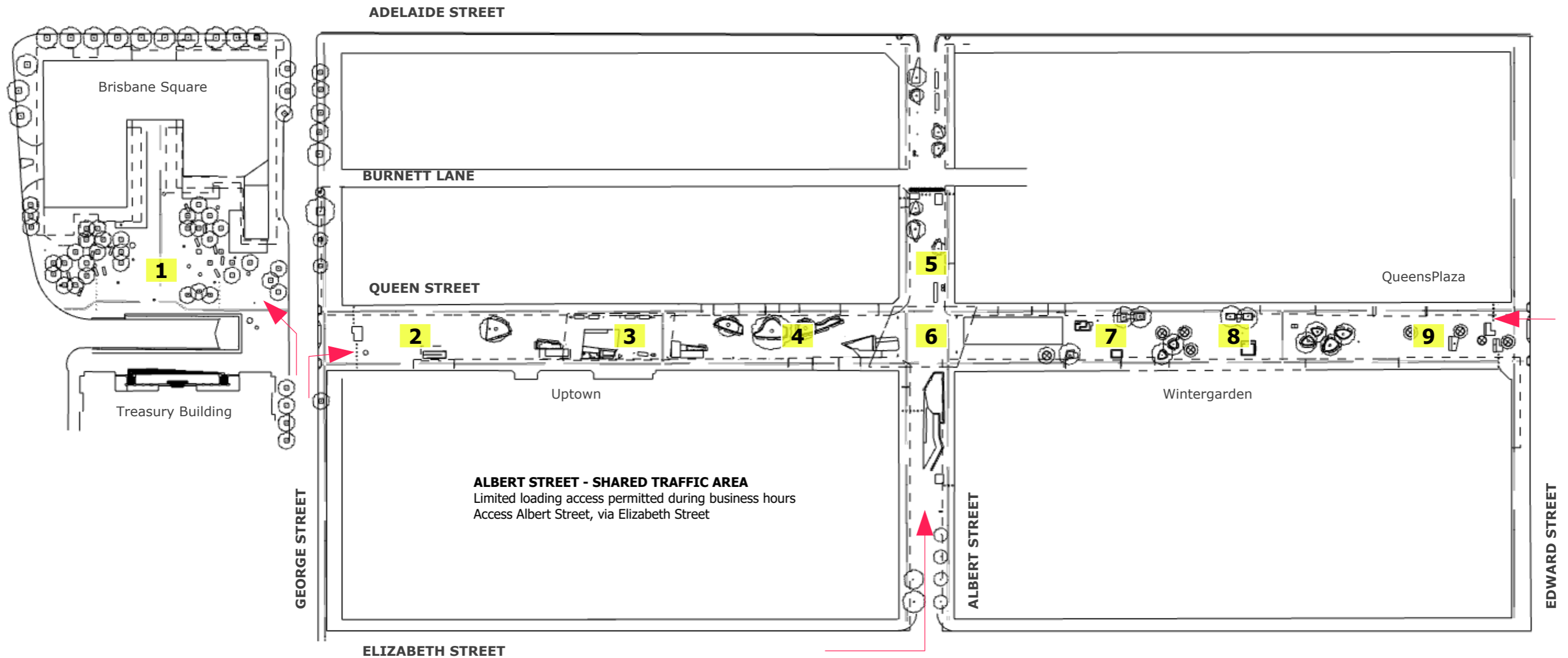
EDWARD STREET END OF THE MALL
Access Queen, via Edward Street: OR
Access directly from Queen Street

1: Reddacliff Place

2: George St Activation Space
3: QSM Stage
4: Fig Trees

5: Albert St West
6: Central Structure

7: Regent
8: Wintergarden / Folly (two sites)
9: Edward St Activation Space



**NOTE: ALL VEHICLES REQUIRE ACCESS PASSES, ISSUED BY BEDA
DETAILED INSTRUCTIONS PROVIDED DURING APPLICATION PROCESS**